

Corporate News Release

Luby's, Inc.

2211 Northeast Loop 410
P.O. Box 33069
San Antonio, Texas 78265-3069
210/654-9000
www.lubys.com

For additional information contact: Adam Carter, Communications Director, 832-435-3084

FOR IMMEDIATE RELEASE

Luby's Launches New Kid's Program

*Includes Goodie Bag, Take-Home Kid's Cup
Kids Ten and Under Eat Free Wednesday Nights, All Day Saturday*

SAN ANTONIO, TX (April 30, 2003) – Luby's today announced the launch of its new Kid's Program, featuring special meal deals for children. The Kid's Program, which rolled out in many Luby's restaurants earlier this year, features different meal options for Big and Little Kids, a colorful take-home Kid's Cup, a cobalt-blue Kid's Plate, a throw-away bib, a bag of goodies (prewrapped single graham cracker square, wet wipe, crayons, and stickers) and new activity sheets for kids of all ages. As part of this new Kid's Program, kids ten years old and under will eat free with their parents on Wednesday nights and all day Saturday.

"Kids and families have always been an important part of Luby's," said Chris Pappas, President and CEO. "This new program will offer kids an opportunity to have fun while eating at Luby's and parents the chance to give their children a healthy, well-rounded meal at a great price."

Luby's talked to parents in order to learn what the Company could do to make Luby's even more family-friendly. The new pricing features two sizes of plates – one for Big Kids and one for Little Kids – allowing parents to choose the right amount of food for their child's appetite. Both Kid's Plates are available for children ten years of age and under. Likewise, in selected markets, families can purchase special value-packaged meals at Luby's Food To Go. The Family-of-Four value special includes four hearty entrée selections, two quarts of hot side choices, and four freshly baked rolls. The Just-for-Two value special features two hearty entrée selections, two pints of hot side choices, and two freshly baked rolls. These are available both through the drive-thru and at to go windows, providing a home-style meal in the warmth of a customer's home without the mess.

"We are a favorite for kids and parents - kids love Luby's blue, jiggly Jell-O and creamy macaroni and cheese," said Laurie Shults, Luby's Marketing Director. "Parents love Luby's because we offer healthy, lean entrées like our roasted turkey breast, baked chicken and fish, plus numerous side choices for children like corn, green beans, fresh fruit, and mashed potatoes. Plus, Moms and Dads get to eat grown-up foods, like grilled salmon fillets and asparagus. We think this new Kid's Program will be fun for the kids and parents alike."

Luby's customers have long been aware of why Luby's is such a great place to go with their family. Luby's restaurants feature high chairs with wheels, allowing parents to move their child down the serving line with ease and the child to be eye-level with the counter. Luby's staff happily assists parents with their trays, allowing them to push their child's high chair to the table.

"Great family dining comes easy at Luby's because it is the core of our culture," continued Shults. "Luby's is a family tradition in Texas, due in large part to our wide variety to please every family member; healthy, well-rounded, cooked-from-scratch menu selections; large, easy-to-move tables to accommodate any size family; a friendly, casual atmosphere; and service committed to making dining easy for parents and enjoyable for children."

Luby's provides its customers with delicious, home-style food, value pricing, and outstanding customer service at its restaurants in Dallas, Houston, San Antonio, the Rio Grande Valley and other locations throughout Texas and other states. Luby's stock is traded on the New York Stock Exchange (symbol LUB).

#####